



John Dawson – 240-727-0785
16400 Winding Mill Road
Oldtown, MD 21555
Music Festival Chairman



January 16, 2018

Dear Business Owner or Manager,

We, the Masonic Lodges (Bowers, East Gate, Kemp, Mountain Lodge, Potomac, and Queen City) of Western Maryland come to you in hope you will contribute/participate with **Sponsorship** in our 6th annual Western Maryland Music Festival to be held on Saturday, September 22, 2018 at the Ali Ghan Shrine Picnic Grounds, Cumberland, MD. A portion of monies raised after expenses will be distributed among the different lodges here in Western Maryland to assist in their mission with Masonic Charities throughout the Region, such as Youth Scholarships, Muscular Dystrophy, Local Schools, The C.H.I.P.S. Program (child identification program), Local Youth Sports Leagues, Local Donations and much, much more. We have many missions we accomplish each year to help our community and state be a better place, but we need YOUR HELP to accomplish these feats. This is why we are starting what we think will be a huge attribute to our community and help us raise the funds we need during this wonderful event. We have a great show lined up with mega talent, stage and lighting, sound production crew, over 25 vendors filling the infield and fantastic foods and drink. We are again expecting a large crowd during this event and think this would be a great way to advertise your business along with giving back to the community and helping with our cause.

If you are interested in helping and contributing to this event and would like to be a Sponsor, please pick from one of the below and contact me ASAP, so we can get your information and anything you would want to put up at the show. We need to go to print soon on the posters and tickets if you are having your logo or emblem on either. You can contact me (John) at 240-727-0785 and **make checks payable to: Western Maryland Music Festival** with sponsorship in your memo.

We are confident we can **COUNT ON YOU** with your generous contribution as a *Major Sponsor* to this event and hope it helps you, as many locals, as well as people from various states will see your Name/ Business and know you contributed to a wonderful cause, and that **you make a difference in this community**. We thank you very much for your Support and look forward to hearing from you soon.

Sincerely,

John Dawson

Sponsor Committee Chairman

#1 -

\$500.00 MAJOR Sponsorship

receives:

- 1- Business or Company Logo on Large Ad Posters throughout the community
- 2- Business or Company Logo on T-Shirts sold at the Event
- 3- In newspaper ads and web pages, as well as social media
- 4- On radio ads – Continuously (over 40 days)
- 5- Business or Company on Billboard of all Sponsors at Event
- 6- Your Business or Company Banner (if have one) presented at the Show
- 7- And announced frequently during the show by Master of Ceremonies

_____ Please check here and sign: _____

Make check payable to : **Western Maryland Music Festival** for **\$500** and contact me as soon as possible so we may get this processed. John Dawson 240-727-0785

#2-

\$200.00 Sponsorship

receives:

- 1- Business or Company in Newspaper
- 2- Business or Company on Billboard list of all Sponsors at Show
- 3- Business mentioned during show by Master of Ceremonies

_____ Please check here and sign: _____

Make check payable to : **Western Maryland Music Festival** for **\$200** and contact me as soon as possible so we may get this processed. John Dawson 240-727-0785

We thank you for all of your Support and Contribution to making this **project a success!**